

## **WORTH MENTIONING...FAVORITE TITLES**

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*The **MAGIC** staff is frequently bemused, often entertained, and always intrigued by the inventive titles contemporary authors create to illuminate the uniqueness of a particular book. As in the past, we want to share several of those distinctive appellations which have appeared in **Worth Mentioning**.*

### **Bag the Elephant:**

**How to Win and Keep BIG Customers**

### **The Big Moo:**

**Stop Trying to Be Perfect and Start Being Remarkable**

### **The Blind Man and the Elephant:**

**Mastering Project Work**

### **Blink:**

**The Power of Thinking without Thinking**

### **Emotional Vampires:**

**Dealing with People Who Drain You Dry**

### **Geeks & Geezers:**

**How Era, Values, and Defining Moments Shape Leaders**

### **Horse Sense for People:**

**Using the Gentle Wisdom of Join-Up Technique to Enrich Our Relationships at Home and at Work**

### **Hot Buttons:**

**How to Resolve Conflict and Cool Everyone Down**

**The Leadership Pill:**

**The Missing Ingredient in Motivating People Today**

**Mars and Venus in the Workplace:**

**A Practical Guide for Improving Communication and Getting Results at Work**

**Peanut Butter and Jelly Management:**

**Tales from Parenthood, Lessons for Managers**

**Purple Cow:**

**Transform Your Business by Being Remarkable**

**Since Strangling Isn't an Option:**

**Dealing with Difficult People—Common Problems and Uncommon Solutions**

**The Thing in the Bushes:**

**Turning Organizational Blind Spots into Competitive Advantage**

**Waiting for Your Cat to Bark:**

**Persuading Customers when They Ignore Marketing**

**Wear Clean Underwear:**

**Business Wisdom from Mom**

**Whale Done:**

**The Power of Positive Relationships**

**Who Moved My Cheese?:**

**An Amazing Way to Deal with Change in Your Work and Your Life**

**Whoosh!:**

**Business in the Fast Lane**

**Work Like Your Dog:**

**Fifty Ways to Work Less, Play More, and Earn More**

**Why is Everyone So Cranky?:**

**The Ten Trends that Are making Us Angry and How We Can Find Peace of Mind Instead**