

Economic Development/Transportation Strategic Goal Task Force

Meeting Minutes
Thursday October 23, 2008

Facilitators: Phyllis Aggrey

Members Present: Martin Briley Rick Canizales
Freddie Fuller, II Al Harf
Sam Hill Donald Hirst
Laurie Wieder Sharon Pandak
Christopher Royse J. Wayne Barrett

Members Absent: Gilbert L. Smith, Jr. Frank E. Mikolajczak
Michelle Attreed

Others Present: Mary Elsesser
Guests – Melissa Peacor & Laura Mortell

Meeting Called to Order – 7:10 p.m.

1. Melissa Peacor was introduced to the group and clarified the goal statement. Team members discussed the statement and it was agreed that although they cannot change the Board's charge to them, they can look at and include strategies in their recommendations that may not be evident in the statement. Specific discussion around tourism efforts and the marketing of the county and where it falls among the county's communications department, tourism and economic development was explored.
2. Rick Canizales provided a listing of the current road bonds and the funding available. He will provide a map of the roads that are currently funded and those to be funded. Martin will review the information and provide the team with information on the importance of these road projects to economic development. Rick will give a presentation to the team at the next meeting. Martin will try to have his information ready for the next meeting dependent upon receiving the road bond map.
3. A lively brainstorming session ensued and the ideas are attached. This information will be reviewed at the next meeting and "whittled down". Laurie asked that not all of the "whittling" be done as she will not be at the next meeting and would like to be involved in the discussion.

4. Chris will send Phyllis information on contacting the Convention and Visitors Bureau and they will be invited to give a presentation to the group.

Set Agenda for next meeting:

Presentation from Convention and Visitors Bureau (if available)

Presentation from Rick on Road Map

Presentation from Martin on Economic Development around road projects

Discussion of Brainstorming Ideas

Set Agenda

Adjournment

Meeting Adjourned – 9:07 p.m.