

Requirements for Business Watch

Identify the target area (shopping center, strip mall or stand alone business).

Survey target area to determine interest.

Schedule training in personal safety, robbery prevention, shoplifting prevention, bad checks and credit card fraud.

50% of targeted businesses must be represented at the initial training. Additional training can be requested once the Business Watch is established.

The newly sponsored Business Watch will receive signs to post at the entrances to the area, and receive a monthly report of criminal activity from their location and the area surrounding them. This helps to keep business employees aware of what is going on in their area.

The police department will also send the Business Watch coordinator crime alerts and trends of criminal activity that may effect them.

This information creates a safer workplace and a more comfortable atmosphere for customers to shop.



How to call the police:

- Dial 9-1-1 for an emergency, or 703-792-6500 for non-emergency.
- Quickly describe why you are calling.
- Give your name, address and telephone number.
- Give detailed suspect or vehicle description and last known location or direction of travel.
- Stay calm and if needed, remain on the telephone to give additional information.

**Emergency
9-1-1**

**Non-Emergency
703-792-6500**

TDD# 703-792-6294
Telecommunication device for the
deaf



Business Watch

**Prince William
County Police
Crime Prevention
Unit**

703-792-7270

What is Business Watch?

Business Watch is one of the most effective and inexpensive ways to prevent crime and reduce fear. Business Watch fights the isolation that crime creates and feeds upon. It creates bonds among area businesses and helps reduce burglaries, robberies and vandalisms. It also increases the knowledge of frauds and scams which improves the relationship between the police and the business community.

The goal of Business Watch is to increase the security of businesses and to create a safer environment for customers and employees. The Prince William County Police Department's Crime Prevention Unit is currently recruiting businesses to participate in Business Watch.

**TAKE A BITE OUT OF
CRIME™**



Benefits of Business Watch

- Creates a greater awareness of crime.
- Greater Community Pride.
- Brings businesses together.
- Crime prevention training.
- Serves as a warning to criminals.
- Provides business owners with access to crime patterns and trends that may threaten them.
- Business security inspections.
- Results in a better and safer community.

Business Watch Training

The Prince William County Police Department provides the following training programs for current Business Watch Participants.

- Bank robbery
- Business burglary prevention
- Commercial robbery
- Shoplifting prevention
- Embezzlement (employee theft)
- Bad checks and credit card fraud

The following personal safety classes are also provided.

- General personal safety
- Work place violence

**Crime Prevention
Unit
703-792-7270**