



CERTIFIED CRIME PREVENTION BUSINESS

A Law Enforcement & Business Partnership



Prince William County
Police Department
Crime Prevention Unit
703-792-7270

Prince William County Police
Department
Crime Prevention Unit
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Law Enforcement and Business Community Partnership

Businesses exist within, and for, a dynamic and changing society. Just as demands for certain types of products and consumer goods change, so does the exposure to new types of crime and safety threats. Homeland security issues, gang violence, and identity theft are just a few of the new vulnerabilities that society and businesses must confront.



In order to stay current in addressing new crime/safety issues within the business community and to take the concept of Business Watch to another level, the Prince William County Police Department's Crime Prevention Unit resolved to enhance its existing Business Watch Program and developed the **Certified Crime Prevention Business Program**.

A Note from the Chief...

"The mission of the Prince William County Police Department is to enhance the quality of life by providing police services through shared responsibility with the public."

The Prince William County Police Department's Crime Prevention Unit is dedicated to providing education and training to the citizens and businesses of Prince William County. Crime prevention is more than just security—it is *community*.

The purpose of the **Certified Crime Prevention Program** is to encourage businesses to become more involved in reducing the opportunity for crimes to occur at their establishment. This is accomplished by raising awareness and knowledge through written policies and training, implementing recommended security applications, and by increased communication and cooperation between businesses and the Police Department.

I would encourage you to join us in this worthy endeavor and enable us to fulfill our mission.

Charlie T. Deane
Chief of Police
703-792-6650

Certification Process



The **Certified Crime Prevention Business Program** is built around four main elements.

- Have **written policies/procedures** in place that address crimes and threats that pertain to your particular business
- Employees receive crime prevention **training** as approved by, or from, the Crime Prevention Unit
- On-site **security assessment** of the business by Crime Prevention Unit personnel who are trained in the principles and application of Crime Prevention Through Environmental Design
- Designate a contact person who can coordinate crime prevention/security issues and act as a **liaison** with the Police Department

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Businesses will be required to recertify periodically.

Business Strategy

Listed below are the Mandatory and Optional Business Safety Elements to be included in your business crime prevention policies. The Prince William County Police Department's Crime Prevention Unit will work with your business to help you meet the elements that apply to your business.

Mandatory Business Safety Elements

- Robbery Prevention
- Burglary Prevention
- Shoplifting Prevention
- Vendor Theft Prevention
- Internal Theft Prevention
- Consumer Fraud Prevention
- Workplace Violence Prevention
- Emergency Preparedness
- Underage Tobacco/Alcohol Sales Prevention



Optional Business Safety Elements

Choose at least three

- Background Checks
- Gang/Drug Awareness
- Curfew & Truancy Awareness
- Homeland Security Training
- Support National Night Out
- Join Fleet Watch
- Use of Security Cameras
- Join the Prince William Crime Prevention Council
- Support Crime Solvers
- Display crime prevention brochures
- Crime Prevention Through Environmental Design (CPTED) Training

Contact the Crime Prevention Unit at 703-792-7270 for more information or visit us at www.pwcgov.org/police.

Incentives

- Brings business together to create a greater awareness of crime and crime prevention techniques
- **FREE** Risk Reduction / Security Assessment and report
- **FREE** crime prevention training / technical assistance in developing written crime prevention policies
- Crime alerts to member businesses
- Quarterly informative crime prevention newsletter
- Enhances the Police Department's after hours contact with businesses
- The Certified Crime Prevention Business designation can be used as a marketing tool
- Awarded a visible sign that sends a clear message that the business is serious about crime prevention
- Results in a better and safer community
- The possibility of reduced insurance premiums, depending on circumstances and companies
- Businesses will be listed on the Police Department's website

