

Economic Development Strategic Goal

Project: Tourism and Performing Arts Partnerships

Project Description:

Funding is provided in the Capital Improvements Program for partnerships with non-profit organizations and other jurisdictions that promote tourism and fine arts opportunities in Prince William County.

Freedom Museum – The Freedom Museum is located at Manassas Regional Airport in the Brentsville Magisterial District. The museum’s mission is to honor veterans and homefront heroes who fought to preserve freedom in the 20th century. As a way of preserving military history, many fully operational military vehicles are on display.

Fine Arts Center – Prince William County’s partnership with George Mason University and the City of Manassas will explore the feasibility of a performing arts center in the County. Funding contained in the CIP represents the County’s share of facility planning and design costs. Private fund raising efforts will occur as well to help finance the capital construction of the facility.

Heritage Center – The Heritage Center will ultimately be a 460,000 square foot facility on a 135 acre site adjacent to the Quantico Marine Corps Base. The land was donated by the County on September 21, 2001. The museum will feature the history of the Marine Corps and includes outdoor exhibits, display fields, a library and a theater. Prince William County’s total project budget includes \$850,000 to bring utilities to the Heritage Center.

Science Museum – Funding is included in the CIP for a future science museum located at Belmont Bay. The Belmont Bay Science Museum will be approximately 138,000 square feet and house interactive and experimental exhibits on topics such as molecular biology and genetics.

Total Project Budget: \$3,015,000

Strategic Plan Impact:

▶ **Economic Development** – This project supports the Economic Development Strategic Goal by “focusing on tourism and historic preservation as positive contributors to economic development.” This is accomplished by “encouraging partnerships such as the Heritage Museum, Science Museum, and the Freedom Museum.”

Service Impact:

▶ **Tourism Attendance** – Once built, the Heritage Center is expected to draw 400,000 visitors annually. The Belmont Bay Science Museum is projected to draw between 550,000-750,000 people annually.

Funding Source:

▶ **General Fund**

▶ **Federal Funding** – In FY 03, the Freedom Museum received a Transportation Efficiency Act for the 21st Century (TEA-21) grant in the amount of \$52,000 to develop conceptual site plans and schematic designs for the museum.

▶ **Land Donations** – Prince William County currently leases 26 acres of land to the Freedom Museum at a cost of \$1 per year. In addition, the County donated 135 acres for the Marine Corps Heritage Center site. The assessed value of this land is not included in the total project budget.

Critical Milestones:

▶ **Fine Arts Center** – Design completion is estimated for March 2008 with construction beginning in 2010.

▶ **Heritage Center** – The museum, gift shop, visitor center, restaurant and 60,000 square feet of exhibition space is anticipated for completion in November 2005. Additional construction phases are planned beyond Fiscal 2010 for an auditorium, conference center and headquarters.

▶ **Science Museum** – Construction is anticipated for January 2003 and finish June 2005.

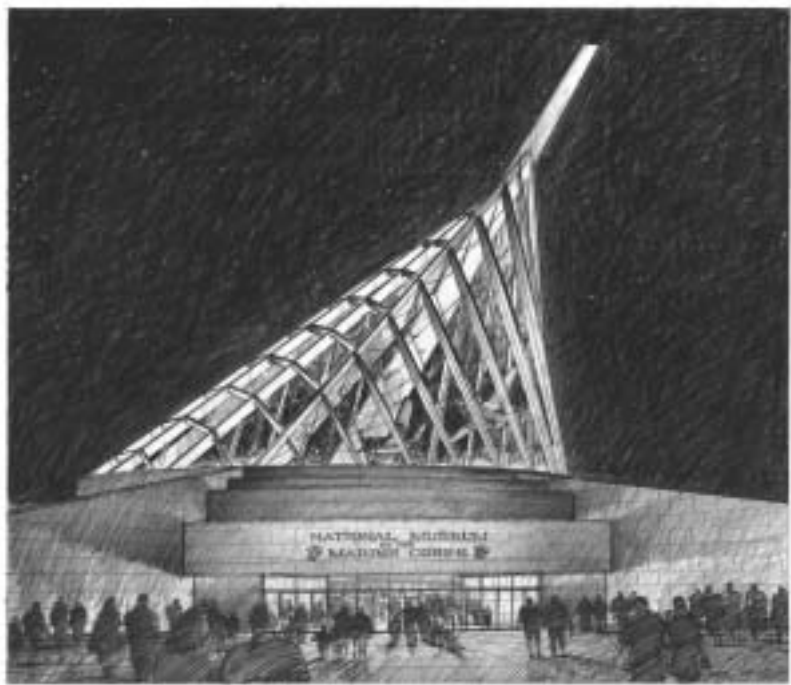
Prince William County Government
Department: Economic Development

2004 CAPITAL IMPROVEMENT PROGRAM

PROJECT COST CATEGORIES	PRIOR YEARS	FY04	FY05	FY06	FY07	FY08	FY09	Total FY 04-09
Freedom Museum	\$455,000	\$100,000	\$100,000	\$0	\$0	\$0	\$0	\$200,000
Fine Arts Center	\$0	\$450,000	\$0	\$440,000	\$220,000	\$0	\$0	\$1,110,000
Heritage Center	\$750,000	\$100,000	\$0	\$0	\$0	\$0	\$0	\$100,000
Science Museum	\$200,000	\$100,000	\$100,000	\$0	\$0	\$0	\$0	\$200,000
Total	\$1,405,000	\$750,000	\$200,000	\$440,000	\$220,000	\$0	\$0	\$1,610,000

FUNDING SOURCES	PRIOR YEARS	FY04	FY05	FY06	FY07	FY08	FY09	Total FY 04-09
General Fund	\$1,353,000	\$750,000	\$200,000	\$440,000	\$220,000	\$0	\$0	\$1,610,000
Delinquent Taxes	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Fire Levy	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Solid Waste Fees	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Stormwater Management Fees	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Debt	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Fuel Tax	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
State/Federal	\$52,000	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Proffers	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Other	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Total	\$1,405,000	\$750,000	\$200,000	\$440,000	\$220,000	\$0	\$0	\$1,610,000

OPERATING IMPACTS	FY04	FY05	FY06	FY07	FY08	FY09	Total FY 04-09
Debt Service	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Facility Operating Cost	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Program Operating Cost	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Operating Revenue	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Operating Subsidy Required	\$0	\$0	\$0	\$0	\$0	\$0	\$0
GENERAL FUND REQUIREMENT	\$750,000	\$200,000	\$440,000	\$220,000	\$0	\$0	\$1,610,000



Heritage Center