

**Drive Through and
Curb-side Pickup
Zoning Text Amendment
DPA 2023-00005**



DORAC

October 26, 2023

Background

- In its 2015 ruling in *Reed*, the U.S Supreme Court held that when a municipality regulates signs based on the message, the regulations are content-based presumptively unconstitutional, and unlikely to survive the judicial test of strict scrutiny.



Drive Through & Curb-side pickup

#DPA 2023-00005

PRINCE WILLIAM
COUNTY

Process:

- **September 20, 2022** – BOCS initiates Zoning Amendment
- **July 27, 2023** – DORAC Discussion
- **September 20, 2023** – Planning Commission Work Session



- **October 26, 2023** – DORAC Update



Drive Through & Curb-side pickup

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PRINCE WILLIAM
COUNTY



Drive-Through Uses and Curbside Pick-up



Primary Discussion Points with Planning Commission:

- **Definitions-** Drive-in; Drive-up; curbside parking
- **Required parking balance-** How do we know we are leaving enough spaces for regular use?
- **Standardized Sign design-** Similar to handicapped signage; details; square footage.
- **Location-** Consider site operations and potential traffic conflicts.



CURRENT ZONING ORDINANCE DEFINITIONS

Restaurant, drive-in/drive-up, or drive-through: A restaurant or carry-out restaurant dispensing prepared food or drinks ready for consumption at the time of sale-where the customers are either served in, or have product delivered to, their vehicles, or at a drive-through window. For the purpose of this Ordinance, a restaurant, drive-in/drive-up, or drive-through shall also be deemed a drive-in facility.

Sign, drive-in shall mean any signage allocated along a drive-through lane or installed on accessory structures associated with a drive-in facility, such as, but not limited to, order confirmation units and height bars, that is oriented toward the customer or user of a drive-in facility.

DPA #2023-00005
QUESTIONS?



CONTACT:

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PRINCE WILLIAM
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SHORT-TERM SIGNAGE

DPA 2023-00007



DORAC

October 26, 2023

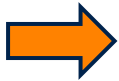
SHORT-TERM SIGNAGE

#DPA 2023-0007

PRINCE WILLIAM
COUNTY

Process:

- **September 20, 2022** – BOCS initiates Zoning Amendment
- **July 27, 2023** – DORAC Discussion
- **September 20, 2023** – Planning Commission Work Session
- **October 26, 2023** – DORAC Update
- **November 29, 2023**- Planning Commission Public Hearing



SHORT-TERM SIGNAGE

DPA 2023-00007

For sale, rent or lease	Agricultural, Industrial, Commercial Zones	Residential Zones
Size	0.1 SF per linear ft. frontage Max. 32 SF At least 12 SF	0.1 SF per linear ft. frontage Max. 32 SF At least 6 SF
Height	10 ft	8 ft
Number	1 per frontage Max. 2	1
Duration	Removed within 14 days of settlement or lease	Removed within 14 days of settlement or lease

SHORT-TERM SIGNAGE

DPA 2023-00007

Active Construction	Commercial and Industrial Buildings	Residential – Multifamily and Subdivision Section	Residential – Single-family Detached
Size	0.1 SF per linear ft. frontage Max. 60 SF At least 12 SF	0.1 SF per linear ft. frontage Max. 60 SF At least 6 SF	0.1 SF per linear ft. frontage Max. 6
Height	10 ft	10 ft	5 ft
Number	1 per frontage Max. 2	1 per frontage Max. 2	1
Duration	Removed within 14 days of completion of construction Not more than 2 years	Removed within 14 days of completion of construction Not more than 2 years	Removed within 7 days of completion of construction Not more than 6 months

SHORT-TERM SIGNAGE

DPA 2023-00007

QUESTIONS?



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